

# Textiles, Apparel, and Merchandising

Human Resource Development and Performance Technologies Department

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**Description of major:** This program offers an inclusive curriculum that prepares students for entry-level positions in the apparel industry or for continued study in graduate school. The curriculum emphasizes creativity, technical skills, knowledge of textiles, apparel product management, custom design or design for mass production, retail management, retail buying, and fashion forecasting. Students participate in extracurricular activities that provide additional learning opportunities including the Fashion Merchandising Association, the National Retail Federation, tours of major fashion centers, a senior fashion exhibit, and a runway show.

**Math Requirement:** Basic Foundational Studies Requirement

**Science and Lab Requirement:** Basic Foundational Studies Requirement

**Hands on/Lab Based:** Yes

**Theoretical/Analytical:** Yes

**Distance Program:** Yes

**Accreditation:** Higher Learning Commission and utilizes the Meta-Goals of the International Textiles and Apparel Association

**Popular Jobs Associated:** Wholesale and Retail Buyer, Assistant Fashion Designer, Apparel Patternmaker, Apparel Technical Designers, Fashion Forecasting Specialist, Fashion Stylist, Product Manager, Marker Research Analyst, Marketing Specialist, Fashion Product Promotion Specialist

**Average Salary Range:** \$30,000-\$100,000

## **Department of Major Contact Information:**

Department of Human Resource Development and Performance Technologies

College of Technology

Indiana State University

912-237-8243

