

## A. Business concepts and practices (Sept. 2013)

Courses and Activities Mapped to A. Comprehension of business concepts and practices of organizations (What they know) - Sept. 2013


<b>LG1 Business concepts</b> Students will be knowledgeable about current business concepts			<b>LG2 Business practices, including global</b> Students will understand internal and external influences on domestic and international business practices.		
<b>1A - Discipline Knowledge</b> Students will demonstrate knowledge of a core body of discipline-specific concepts, including principles in accounting, finance, management and marketing.	<b>1B - Apply concepts</b> Students will apply a core body of discipline-specific knowledge to business situations.	<b>1C</b>	<b>2A - environments</b> Students will be aware of the complexities of the political/legal, economic and historical environments as they relate to domestic and international business practices.	<b>2B - Culture</b> Students will understand the role of culture and customs in business practices when evaluating business alternatives in domestic and international settings.	<b>2C - International Markets</b> Students will understand motivations for expanding into international markets, will articulate practical issues involved in these endeavors, and will analyze differences in operating domestically vs. globally.

<b>Courses and Learning Activities</b>						
BUS 100 Introduction to Contemporary Business	I	I	I	I	I	I
BUS 180 Business Information Tools	I	I	I			
ECON 200 Principles of Macroeconomics	I	I	I	P	P	P
ECON 201 Principles of Microeconomics	P	P	P	P	P	P
BUS 201 Principles of Accounting I	P	P	P	I	I	I
BUS 202 Principles of Accounting II	P	P	P	I	I	I
BUS 205 Business Statistics I	I	I	I			

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BUS 221 Introduction to Management Information Systems	P	P	P	P	P	P
BUS 263 Legal Environment and Business	P	P	P	P	P	P
BUS 305 Business Statistics II	I	I	I	I	I	I
BUS 311 Business Finance	R	R	R	P	P	P
BEIT 336 Business Report Writing	R	R	R			
BUS 351 Introduction to Operations Management	R	R	R	P	P	P
BUS 361 Principles of Marketing	R	R	R	P	P	P
BUS 371 Management and Organizational Behavior	R	R	R	P	P	P
BUS 401 Senior Business Experience	R	R	R	R	R	R

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## B. Problem solving (Sept. 2013)

Courses and Activities Mapped to B. Apply problem solving to address information needs of organization (What they can do) - Sept. 2013

<b>LG3 Problem solving</b> Students will solve business problems by applying appropriate technology, tools, and decision-making techniques.			<b>LG4 Ethical decision making</b> Students will evaluate the ethical dimensions of business decisions.		
<b>3A Articulate main issues of a business decision</b> Students will articulate the main issues of a business decision.	<b>3B Use evidence</b> Students will use evidence in the decision process.	<b>3C Justify conclusions</b> Students will justify conclusions and develop recommendations.	<b>4A Identify ethical dilemmas</b> Students will identify ethical dilemmas, gather pertinent facts and express possible actions.	<b>4B Analyze impact on stakeholders</b> Students will analyze the impact of an action on all stakeholders.	<b>4C Defend ethical framework</b> Students will be able to explain and defend the ethical framework in which they make business decisions.

Courses and Learning Activities						
BUS 100 Introduction to Contemporary Business	I	I	I	I	I	I
BUS 180 Business Information Tools	P	P	P	I	I	I
ECON 200 Principles of Macroeconomics	P	P	P	I	I	I
ECON 201 Principles of Microeconomics	R	R	R	I	I	I
BUS 201 Principles of Accounting I	R	R	R	I	I	I
BUS 202 Principles of Accounting II	R	R	R	I	I	I
BUS 205 Business Statistics I	R	R	R	I	I	I
BUS 221 Introduction to Management Information Systems	P	P	P	I	I	I
BUS 263 Legal Environment and Business	I	I	I	I	I	I

	<b>LG3 Problem solving</b> Students will solve business problems by applying appropriate technology, tools, and decision-making techniques.			<b>LG4 Ethical decision making</b> Students will evaluate the ethical dimensions of business decisions.		
	<b>3A Articulate main issues of a business decision</b> Students will articulate the main issues of a business decision.	<b>3B Use evidence</b> Students will use evidence in the decision process.	<b>3C Justify conclusions</b> Students will justify conclusions and develop recommendations.	<b>4A Identify ethical dilemmas</b> Students will identify ethical dilemmas, gather pertinent facts and express possible actions.	<b>4B Analyze impact on stakeholders</b> Students will analyze the impact of an action on all stakeholders.	<b>4C Defend ethical framework</b> Students will be able to explain and defend the ethical framework in which they make business decisions.
BUS 305 Business Statistics II	R	R	R	I	I	I
BUS 311 Business Finance	P	P	P	I	I	I
BEIT 336 Business Report Writing	R	R	R	I	I	I
BUS 351 Introduction to Operations Management	R	R	R	P	P	P
BUS 361 Principles of Marketing	P	P	P	P	P	P
BUS 371 Management and Organizational Behavior	P	P	P	P	P	P
BUS 401 Senior Business Experience	R	R	R	I	I	I

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### C. Professional Skills (Sept. 2013)

Courses and Activities Mapped to C. Demonstrate professional skills expected in the workplace (How they act) - Sept. 2013

<b>LG5 Communication</b> Students will demonstrate the ability to communicate effectively.			<b>LG6 Workplace expectations &amp; behaviors</b> Students will demonstrate an understanding of appropriate workplace expectations and behaviors.			
<b>5A Prepare written report</b> Students will prepare an effective written report.	<b>5B Give oral presentation</b> Students will give an effective oral presentation.	<b>5C Convey information effectively</b> Students will be able to effectively convey information in an appropriate format and setting.	<b>6A Work in teams</b> Students will work effectively in teams	<b>6B Employ business etiquette</b> Students will employ appropriate business etiquette during a professional event	<b>6C Engage in appropriate conversation</b> Students will engage in appropriate conversation during a business event	<b>6D Participate in professional development</b> Students will participate in professional development events

<b>Courses and Learning Activities</b>							
BUS 100 Introduction to Contemporary Business	I	I	I	I	I	I	I
BUS 180 Business Information Tools	I	I	I	I	I	I	I
ECON 200 Principles of Macroeconomics	I	I	I	I	I	I	I
ECON 201 Principles of Microeconomics	I	I	I	I	I	I	I
BUS 201 Principles of Accounting I	I	I	I	I	I	I	I
BUS 202 Principles of Accounting II	I	I	I	I	I	I	I
BUS 205 Business Statistics I	I	I	I	I	I	I	I
BUS 221 Introduction to Management Information Systems	I	I	I	I	I	I	I

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BUS 263 Legal Environment and Business	I	I	I	I	I	I	I
BUS 305 Business Statistics II	P	P	P	I	I	I	I
BUS 311 Business Finance	I	I	I	P	P	P	P
BEIT 336 Business Report Writing	R	R	R	I	I	I	I
BUS 351 Introduction to Operations Management	P	P	P	I	I	I	I
BUS 361 Principles of Marketing	P	P	P	I	I	I	I
BUS 371 Management and Organizational Behavior	P	P	P	P	P	P	P
BUS 401 Senior Business Experience	R	R	R	R	R	R	R

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## College of Business Undergraduate Core Curriculum Map

Courses and Activities Mapped to Undergraduate Business Core (Old as of Sept. 2013)

<p><b>ULG 1: Business practices and concepts</b>                  Students will be knowledgeable about current business practices and concepts.</p>	<p><b>ULG 2: Business decisions</b>                  Students will be able to make prudent business decisions by employing analytical and critical thinking.</p>	<p><b>ULG 3: Effective communication</b>                  Students will demonstrate the ability to effectively convey information using appropriate means of communication.</p>	<p><b>ULG 4: Competent in applying relevant technology</b>                  Students will be competent in applying relevant technology to business problems</p>		<p><b>ULG 5: Competent in ethical decision making</b>                  Students will be competent in ethical decision making.</p>		<p><b>ULG 6: Function effectively in professional settings</b>                  Students will be able to function effectively in professional settings.</p>		<p><b>ULG 7: Operating in a global business environment</b>                  Students will be cognizant of the complexities of operating in a global business environment.</p>
<p><b>Outcome 1.1: Nature of business</b>                  Students will understand the functional areas of and interdisciplinary nature of business, and will be able to solve business problems utilizing current theory and practices.</p>	<p><b>Outcome 2.1: Solve business problems</b>                  Students will demonstrate the ability to solve business problems by applying appropriate decision-making techniques, including defining the problem, collecting appropriate data, identifying alternatives, analyzing information, and interpreting</p>	<p><b>Outcome 3.1: Effectively convey information</b>                  Students will demonstrate the ability to effectively convey information using appropriate means of communication.</p>	<p><b>Outcome 4.1: Business information systems</b>                  Students will understand the nature, function and limitations of commonly used business information systems.</p>	<p><b>Outcome 4.2: Proficiency in using technology</b>                  Students will demonstrate proficiency in using technology to solve business problems.</p>	<p><b>Outcome 5.1: Ethical framework</b>                  Students will be able to explain and defend the ethical framework in which they make business decisions.</p>	<p><b>Outcome 5.2: Making ideal business decisions</b>                  Students will be able to identify parties affected by a business decision, identify how a decision may affect each stakeholder, and arrive at a decision that is (ideally) mutually beneficial or one that minimizes harm to any one party.</p>	<p><b>Outcome 6.1: Commitment to standards</b>                  Students will demonstrate commitment to standards of professional behavior.</p>	<p><b>Outcome 6.2: Group dynamics</b>                  Students will demonstrate an understanding of individual and group dynamics in organizations, including team building and collaborative behavior in the accomplishment of tasks.</p>	<p><b>Outcome 7.1: Basic operational motivation for business</b>                  Students will understand the basic economic, political, cultural and operational motivations for international business.</p>



results.

**Courses and Learning Activities**

BUS 101 INTRO	I		I			I	I	I	I	I
BUS 180 INFO TOOLS	I	P	I	R	R	I	I	I	I	
ECON 200 MACRO	I	P	I	I	I	I	I	I	I	P
ECON 201 MICRO	P	R	I	I	I	I	I	I	I	P
BUS 201 ACCT 1	P	P	I	P	P	I	I	I	I	I
BUS 202 ACCT 2	P	P	I	P	P	I	I	I	I	I
BUS 205 STAT 1	I	R	I	P	P	I	I	I	I	
BUS 263 BUS LAW	I	I				I	I	I	I	I
BUS 305 STAT 2	I	R	I	R	R	I	I	I	I	
BUS 311 FINANCE	R	P	I	R	R	I	I	P	P	I
BUS 321 MIS	P	P	I	R	R	I	I	I	I	P
BEIT 336 WRITING	R	R	P	P	P	I	I			
BUS 351 OPS	P	P	I	I	I	I	I	I	I	I
BUS 361 MKTG	P	P	I	I	I	I	I	I	I	I
BUS 371 MGT	P	P	P	I	I	P	P	I	I	I
BUS 401 CAPSTONE	R	R	R	P	P	I	I	R	R	P

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## Courses to objectives

Courses and Activities Mapped to Undergraduate Assurance of Learning

	<b>communication</b>
	professional
	<b>written</b>

### Courses and Learning Activities

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