

# **Program Outcomes Assessment**

**BFA in Fine Art**

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# Table of Contents

|                                   |           |
|-----------------------------------|-----------|
| <b>General Information</b>        | <b>1</b>  |
| <b>Standing Requirements</b>      | <b>2</b>  |
| Mission Statement.....            | 2         |
| Outcomes Library.....             | 2         |
| Curriculum Map.....               | 5         |
| Communication of Outcomes.....    | 6         |
| <b>Archive</b>                    | <b>7</b>  |
| Archive.....                      | 7         |
| <b>2011-2012 Assessment Cycle</b> | <b>8</b>  |
| Assessment Plan.....              | 8         |
| Assessment Findings.....          | 8         |
| <b>2012-2013 Assessment Cycle</b> | <b>9</b>  |
| Assessment Plan.....              | 9         |
| Assessment Findings.....          | 11        |
| Action Plan.....                  | 15        |
| Status Report.....                | 16        |
| <b>2013-2014 Assessment Cycle</b> | <b>17</b> |
| Assessment Plan.....              | 17        |
| Assessment Findings.....          | 25        |
| Action Plan.....                  | 37        |
| Status Report.....                | 37        |
| <b>2014-2015 Assessment Cycle</b> | <b>39</b> |
| Assessment Plan.....              | 39        |
| Assessment Findings.....          | 39        |
| Action Plan.....                  | 39        |
| Status Report.....                | 39        |
| <b>2015-2016 Assessment Cycle</b> | <b>40</b> |
| Assessment Plan.....              | 40        |
| Assessment Findings.....          | 40        |

|                                   |           |
|-----------------------------------|-----------|
| Action Plan.....                  | 40        |
| Status Report.....                | 40        |
| <b>2016-2017 Assessment Cycle</b> | <b>41</b> |
| Assessment Plan.....              | 41        |
| Assessment Findings.....          | 41        |
| Action Plan.....                  | 41        |
| Status Report.....                | 41        |
| <b>2017-2018 Assessment Cycle</b> | <b>42</b> |
| Assessment Plan.....              | 42        |
| Assessment Findings.....          | 42        |
| Action Plan.....                  | 42        |
| Status Report.....                | 42        |
| <b>2018-2019 Assessment Cycle</b> | <b>43</b> |
| Assessment Plan.....              | 43        |
| Assessment Findings.....          | 43        |
| Action Plan.....                  | 43        |
| Status Report.....                | 43        |
| <b>2019-2020 Assessment Cycle</b> | <b>44</b> |
| Assessment Plan.....              | 44        |
| Assessment Findings.....          | 44        |
| Action Plan.....                  | 44        |
| Status Report.....                | 44        |
| <b>Appendix</b>                   | <b>45</b> |

## **General Information (Program Outcomes Assessment)**

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# Standing Requirements

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## 📖 Mission Statement

The Interdisciplinary Concentration in the Fine Art major gives the student the opportunity, under the guidance of his/her Academic Adviser, to create a concentration that blends a 2D studio medium with a 3D studio medium or combines studio media with Design. This option allows for greater flexibility, meets the specific needs of our students, and promotes excellence in the creation, understanding, appreciation of, and education in the visual arts.

## 📖 Outcomes Library

### BFA in Fine Art - 2-Dimensional Art Outcome Set

#### Obj. 1: Appreciation for the periods and styles of art

A thorough knowledge and appreciation for the periods and styles of art and the various and multifaceted social and cultural components that influenced them.

| Outcome  | Mapping    |
|--|------------|
| Outcome 1.1: Major styles, periods, and philosophies of art<br>Identifies the major styles, periods, and philosophies of art and their relationship to the making of art [NASAD H.XI.C.2]. | No Mapping |

#### Obj. 2: Theoretical framework underpinning of 2-D Art

An understanding of the theoretical framework that is the underpinning of 2-Dimensional Art and the capacity to communicate it.

| Outcome   | Mapping    |
|---|------------|
| Outcome 2.1: Elements and vocabulary of art/design<br>Understands the common elements and vocabulary of art/design and of the interaction of these elements, and be able to employ this knowledge in analysis [NASAD H.VIII.B.2b] | No Mapping |
| Outcome 2.2: Historical achievements, major issues,<br>Gains familiarity with the historical achievements, current major issues, processes and directions in art [NASAD H.VIII.B.1a.(3)]  | No Mapping |
| Outcome 2.3: Similarities, differences, and relationships<br>Demonstrates understanding of the similarities, differences, and relationships among the various 2D media and processes.   | No Mapping |

#### Obj. 3: Advanced technical expertise in concentration(s)

An advanced level of technical expertise within the students' concentration.

| Outcome   | Mapping    |
|---|------------|
| Outcome 3.1: Conceives, designs, and creates works<br>Conceives, designs, and creates works in the chosen concentration [NASAD H.IX.h.3c] | No Mapping |
| Outcome 3.2: Utilizes technologies and equipment  | No Mapping |



Utilizes technologies and equipment applicable to two-dimensional art [NASAD H.VIII.B.3]

**Obj. 4: Ability to think conceptually and critically**

The cognitive ability to think conceptually and critically, and to demonstrate these both visually and verbally.

| Outcome   | Mapping  |
|---|--|
| Outcome 4.1: Knowledge of various aesthetic issues, Displays knowledge of various aesthetic issues, processes, and media and their relationship to the conceptualization, development, and completion of works of art [NASAD H.IX.H.3d]           | No Mapping   |
| Outcome 4.2: Works on a variety of 2-D art problems Works independently on a variety of two-dimensional art problems by combining, as appropriate to the issue, their capabilities in studio, analysis, history, and technology [NASAD H.VIII.B4] | No Mapping   |
| Outcome 4.3: Analyzes works of two-dimensional art Analyzes works of two-dimensional art perceptively and evaluates them critically [NASAD H.VIII.B.2a]   | <b>Foundational Studies:</b> 2. Critically evaluate the ideas of others. |

**BFA in Fine Art - 3-dimensional art outcome set**

**1: Knowledge of the periods and styles of art**

A thorough knowledge and appreciation for the periods and styles of art and the various and multifaceted social and cultural components that influenced them.

| Outcome  | Mapping    |
|--|------------|
| 1.1: Identifies the major styles, periods, and philosophies Identifies the major styles, periods, and philosophies of art and their relationship to the making of art [NASAD H.VIII.B.2a]. | No Mapping |

**2: Understanding of the theoretical framework of 3-D art**

An understanding of the theoretical framework that is the underpinning of 3-Dimensional Art and the capacity to communicate it.

| Outcome  | Mapping    |
|--|------------|
| 2.1: Understands the common elements and vocabulary of art Understands the common elements and vocabulary of art/design and of the interaction of these elements, and be able to employ this knowledge in analysis [NASAD H.VIII.B.2b] | No Mapping |
| 2.2: Gains familiarity with history, directions in 3D art Gains familiarity with the historical achievements, current major issues, processes and directions in 3D art [NASAD H.VIII.B.1a.(3)]   | No Mapping |
| 2.3: Understanding of relationships among various 3D media Demonstrates understanding of the similarities, differences, and relationships among the various 3D media and processes [NASAD H.IX.R.3e/H.IX.A.3f]                         | No Mapping |

**3: Advanced level of technical expertise**

An advanced level of technical expertise within the students' concentration.



| Outcome  | Mapping    |
|--|------------|
| 3.1: Conceives, designs, and creates works<br>Conceives, designs, and creates works in the chosen concentration [NASAD H.VIII.C.2]             | No Mapping |
| 3.2: Utilizes technologies and equipment<br>Utilizes technologies and equipment applicable to three-dimensional art [NASAD H.IX.R.3d/H.IX.A3b] | No Mapping |

#### 4: Ability to think conceptually and critically

The cognitive ability to think conceptually and critically, and to demonstrate these both visually and verbally.

| Outcome  | Mapping  |
|--|--|
| 4.1: Displays knowledge of various aesthetic issues<br>Displays knowledge of various aesthetic issues, processes, and media and their relationship to the conceptualization, development, and completion of works of art [NASAD H.IX.R.3a/H.IX.A.3a] | No Mapping   |
| 4.2: Works independently on a variety of 3D art<br>Works independently on a variety of three-dimensional art problems by combining, as appropriate to the issue, their capabilities in studio, analysis, history, and technology [NASAD H.VIII.D1]   | No Mapping   |
| 4.3: Analyzes works of three-dimensional art<br>Analyzes works of three-dimensional art perceptively and evaluates them critically [NASAD H.VIII.B.2a]   | <b>Foundational Studies:</b> 2. Critically evaluate the ideas of others. |

### BFA in Fine Art - Graphic Design Outcome Set

#### 1: Knowledge and appreciation for styles of art

A thorough knowledge and appreciation for the periods and styles of art and the various and multifaceted social and cultural components that influenced them.

| Outcome   | Mapping    |
|---|------------|
| 1.1: Knowledge of art/design history, theory, and criticism<br>Displays knowledge of art/design history, theory, and criticism from a variety of perspectives, including those of art history, linguistics, communication and information theory, technology, and the social and cultural use of design objects (NASAD H.IX.J.3e) | No Mapping |

#### 2: Understanding of the theoretical framework

An understanding of the theoretical framework that is the underpinning of 2-Dimensional Art and the capacity to communicate it.

| Outcome  | Mapping    |
|--|------------|
| 2.1: Demonstrates principles of visual organization<br>Demonstrates an understanding of principles of visual organization and composition. and develops solutions in response to communication problems (NASAD H.IX.J.3.c) | No Mapping |
| 2.2: Understands the common elements/vocabulary of art<br>Demonstrates the interaction between common elements and vocabulary of art and design in an analysis. (NASAD H.VIII.B.2b)  | No Mapping |
| 2.3: Demonstrates understanding/choices of areas of  | No Mapping |

interest

Demonstrates understanding/choices of areas of individual interest related to the concentration. (NASAD H.VIII.D.4)

### 3: Advanced level of technical expertise

An advanced level of technical expertise within the students' concentration.

| Outcome  | Mapping    |
|--|------------|
| 3.1: Acquires working knowledge of technologies<br>Acquires working knowledge of technologies and equipment applicable to their concentration (NASAD H.VIII.B.3)                         | No Mapping |
| 3.2: Understands use of tools and technology<br>Demonstrates appropriate use of tools and technology in the creation, reproduction and distribution of visual messages (NASAD H.IX.J.3d) | No Mapping |

### 4: Ability to think conceptually and critically

The cognitive ability to think conceptually and critically, and to demonstrate these both visually and verbally.

| Outcome   | Mapping   |
|---|---|
| 4.1: Develops ability to solve problems<br>Develops ability to solve communication problems, including skills of problem identification, research and information gathering, analysis, process and evaluation of outcomes (NASAD H.IX.J.3a) | No Mapping  |
| 4.2: Ability to communicate factors which shape design<br>Displays ability to communicate the factors which shape design decisions (NASAD H.IX.J.3b)  | <b>Foundational Studies:</b> 10. Express themselves effectively, professionally, and persuasively both orally and in writing. |
| 4.3: Analyzes works of design and evaluates them<br>Analyzes works of design perceptively and evaluates them critically (H.VIII.B.2a)   | <b>Foundational Studies:</b> 2. Critically evaluate the ideas of others.  |
| 4.4: Work that demonstrates perceptual acuity<br>Presents work that demonstrates perceptual acuity, conceptual understanding, and technical facility at a professional entry level (NASAD H.VIII.Ba.2)                                      | No Mapping  |

## Curriculum Map

### Active Curriculum Maps

#### ➤ BFA in 2-Dimensional Art Curriculum Map (See appendix)

**Alignment Set:** BFA in Fine Art - 2-Dimensional Art Outcome Set

**Created:** 02/14/2012 8:04:29 am CST

**Last Modified:** 02/14/2012 8:08:55 am CST

#### ➤ BFA in 3-dimensional art curriculum map (See appendix)

**Alignment Set:** BFA in Fine Art - 3-dimensional art outcome set

**Created:** 03/20/2012 9:39:28 am CST

**Last Modified:** 04/04/2012 2:50:37 pm CST

#### ➤ Graphic Design Curriculum Map (See appendix)

**Alignment Set:** BFA in Fine Art - Graphic Design Outcome Set

**Created:** 04/16/2012 1:59:47 pm CST

**Last Modified:** 04/16/2012 2:02:36 pm CST



## Communication of Outcomes

Student learning outcomes and the program's assessment plan are posted on the department's web page

<http://www.indstate.edu/art-dept/programs.htm>

and on the program's web page

[http://www.indstate.edu/art-dept/areas\\_of\\_study/photographyUndergraduate.htm](http://www.indstate.edu/art-dept/areas_of_study/photographyUndergraduate.htm)

## Archive (This area is to be used for archiving pre-TaskStream assessment data and for current documents.)

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### Archive

#### File Attachments:

1. **2-D BFA Assessment Plan Spring 2012.pdf** (See appendix)
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## 2011-2012 Assessment Cycle

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### **Assessment Plan**

**Outcomes and Measures**

### **Assessment Findings**

**Finding per Measure**

**Overall Recommendations**

*No text specified*

**Overall Reflection**

*No text specified*

## 2012-2013 Assessment Cycle

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### Assessment Plan

#### Outcomes and Measures

#### BFA in Fine Art - 2-Dimensional Art Outcome Set

##### Obj. 1: Appreciation for the periods and styles of art

A thorough knowledge and appreciation for the periods and styles of art and the various and multifaceted social and cultural components that influenced them.

##### Outcome 1.1: Major styles, periods, and philosophies of art

Identifies the major styles, periods, and philosophies of art and their relationship to the making of art [NASAD H.XI.C.2].

▼ **Measure:** Department of Art Graduating Survey question  
Indirect - Survey

**Details/Description:** Question IX.1

Survey given at graduation

**Target:** 75% score "Agree" or above

**Implementation Plan (timeline):** Yearly, at end of final semester

**Responsible Individual(s):** Dept. of Art Assessment Coordinator

▼ **Measure:** Department of Art Writing Comparison Assessment  
Direct - Student Artifact

**Details/Description:** Comparative Essay

**Target:** .25 increase in overall average score on second measure

**Implementation Plan (timeline):** Yearly, early Fall and late Spring Semester

**Responsible Individual(s):** Art Dept. Assessment Coordinator

##### Obj. 2: Theoretical framework underpinning of 2-D Art

An understanding of the theoretical framework that is the underpinning of 2-Dimensional Art and the capacity to communicate it.

##### Outcome 2.1: Elements and vocabulary of art/design

Understands the common elements and vocabulary of art/design and of the interaction of these elements, and be able to employ this knowledge in analysis [NASAD H.VIII.B.2b]

▼ **Measure:** Department of Art Writing Comparison Assessment  
Direct - Student Artifact

**Details/Description:** Comparative Essay

**Target:** .25 increase in overall average score on second measure

**Implementation Plan (timeline):** Yearly, early Fall and late Spring Semester

**Responsible Individual(s):** Art Dept. Assessment Coordinator

▼ **Measure:** Visual/Verbal test  
Direct - Exam

**Details/Description:** Multiple choice vocabulary exam

**Target:** .25 increase in overall average score on second measure

**Implementation Plan (timeline):** Yearly, students take it 3 times during their program (1st

semester, midpoint, final semester)

**Responsible Individual(s):** Art Dept. Assessment Coordinator

**Outcome 2.3: Similarities, differences, and relationships**

Demonstrates understanding of the similarities, differences, and relationships among the various 2D media and processes.

▼ **Measure:** Department of Art Graduating Survey question  
Indirect - Survey

**Details/Description:** Questions IX.3, X.1

Survey given at graduation

**Target:** 90% score "Agree" or above

**Implementation Plan (timeline):** Yearly, at end of final semester

**Responsible Individual(s):** Dept. of Art Assessment Coordinator

**Obj. 3: Advanced technical expertise in concentration(s)**

An advanced level of technical expertise within the students' concentration.

**Outcome 3.1: Conceives, designs, and creates works**

Conceives, designs, and creates works in the chosen concentration [NASAD H.IX.h.3c]

▼ **Measure:** Department of Art Graduating Survey question  
Indirect - Survey

**Details/Description:** Question X.2

Survey given at graduation

**Target:** 90% score "Agree" or above

**Implementation Plan (timeline):** Yearly, at end of final semester

**Responsible Individual(s):** Dept. of Art Assessment Coordinator

**Outcome 3.2: Utilizes technologies and equipment**

Utilizes technologies and equipment applicable to two-dimensional art [NASAD H.VIII.B.3]

▼ **Measure:** Department of Art Graduating Survey questions  
Indirect - Survey

**Details/Description:** Questions IX.3, X.1

Survey given at graduation

**Target:** 90% score "Agree" or above

**Implementation Plan (timeline):** Yearly, at end of final semester

**Responsible Individual(s):** Dept. of Art Assessment Coordinator

**Obj. 4: Ability to think conceptually and critically**

The cognitive ability to think conceptually and critically, and to demonstrate these both visually and verbally.

**Outcome 4.3: Analyzes works of two-dimensional art**

Analyzes works of two-dimensional art perceptively and evaluates them critically [NASAD H.VIII.B.2a]

▼ **Measure:** Department of Art Graduating Survey question  
Indirect - Survey

**Details/Description:** Question X.3

Survey given at graduation

**Target:** 90% score "Agree" or above

**Implementation Plan (timeline):** Yearly, at end of final semester

**Responsible Individual(s):** Dept. of Art Assessment Coordinator

▼ **Measure:** Department of Art Writing Comparison Assessment  
Direct - Student Artifact

**Details/Description:** Comparative Essay

**Target:** .25 increase in overall average score on second measure

**Implementation Plan (timeline):** Yearly, early Fall and late Spring Semester

**Responsible Individual(s):** Art Dept. Assessment Coordinator

### BFA in Fine Art - 3-dimensional art outcome set

**No students in program in 2012-13.**

**No students were enrolled in 3-D program in 2012-13. No data collected**

*No measures specified*

### BFA in Fine Art - Graphic Design Outcome Set

**?No students enrolled in graphic design in 2012-13**

**No students were enrolled in the graphic design program in 2012-13.**

*No measures specified*

There were no students enrolled in the graphic design program in 2012-13. Therefore, no data were collected.

## ◆ Assessment Findings

### Finding per Measure

### BFA in Fine Art - 2-Dimensional Art Outcome Set

#### **Obj. 1: Appreciation for the periods and styles of art**

A thorough knowledge and appreciation for the periods and styles of art and the various and multifaceted social and cultural components that influenced them.

#### **Outcome 1.1: Major styles, periods, and philosophies of art**

Identifies the major styles, periods, and philosophies of art and their relationship to the making of art [NASAD H.XI.C.2].

▼ **Measure:** Department of Art Graduating Survey question  
Indirect - Survey

**Details/Description:** Question IX.1

Survey given at graduation

**Target:** 75% score "Agree" or above

**Implementation Plan (timeline):** Yearly, at end of final semester

**Responsible Individual(s):** Dept. of Art Assessment Coordinator

**Findings** for Department of Art Graduating Survey question

**Summary of Findings:** Findings indicate target was exceeded.

**Results:** Target Achievement: Exceeded

**Recommendations :**

**Reflections/Notes :**

▼ **Measure:** Department of Art Writing Comparison Assessment  
Direct - Student Artifact

**Details/Description:** Comparative Essay

**Target:** .25 increase in overall average score on second measure

**Implementation Plan (timeline):** Yearly, early Fall and late Spring Semester

**Responsible Individual(s):** Art Dept. Assessment Coordinator

**Findings** for Department of Art Writing Comparison Assessment

**Summary of Findings:** Findings indicate target was exceeded.

**Results:** Target Achievement: Exceeded

**Recommendations :**

**Reflections/Notes :**

**Obj. 2: Theoretical framework underpinning of 2-D Art**

An understanding of the theoretical framework that is the underpinning of 2-Dimensional Art and the capacity to communicate it.

**Outcome 2.1: Elements and vocabulary of art/design**

Understands the common elements and vocabulary of art/design and of the interaction of these elements, and be able to employ this knowledge in analysis [NASAD H.VIII.B.2b]

▼ **Measure:** Department of Art Writing Comparison Assessment  
Direct - Student Artifact

**Details/Description:** Comparative Essay

**Target:** .25 increase in overall average score on second measure

**Implementation Plan (timeline):** Yearly, early Fall and late Spring Semester

**Responsible Individual(s):** Art Dept. Assessment Coordinator

**Findings** for Department of Art Writing Comparison Assessment

**Summary of Findings:** Findings indicate target was exceeded.

**Results:** Target Achievement: Exceeded

**Recommendations :**

**Reflections/Notes :**

▼ **Measure:** Visual/Verbal test  
Direct - Exam

**Details/Description:** Multiple choice vocabulary exam

**Target:** .25 increase in overall average score on second measure

**Implementation Plan (timeline):** Yearly, students take it 3 times during their program (1st

semester, midpoint, final semester)

**Responsible Individual(s):** Art Dept. Assessment Coordinator

**Findings for Visual/Verbal test**

**Summary of Findings:** Findings indicate target was exceeded.

**Results:** Target Achievement: Exceeded

**Recommendations :**

**Reflections/Notes :**

**Outcome 2.3:  
Similarities,  
differences, and  
relationships**

Demonstrates understanding of the similarities, differences, and relationships among the various 2D media and processes.

▼ **Measure:** Department of Art Graduating Survey question  
Indirect - Survey

**Details/Description:** Questions IX.3, X.1

Survey given at graduation

**Target:** 90% score "Agree" or above

**Implementation Plan (timeline):** Yearly, at end of final semester

**Responsible Individual(s):** Dept. of Art Assessment Coordinator

**Findings for Department of Art Graduating Survey question**

**Summary of Findings:** Findings indicate target was exceeded.

**Results:** Target Achievement: Exceeded

**Recommendations :**

**Reflections/Notes :**

**Obj. 3: Advanced technical expertise in concentration(s)**

An advanced level of technical expertise within the students' concentration.

**Outcome 3.1:  
Conceives, designs,  
and creates works**

Conceives, designs, and creates works in the chosen concentration [NASAD H.IX.h.3c]

▼ **Measure:** Department of Art Graduating Survey question  
Indirect - Survey

**Details/Description:** Question X.2

Survey given at graduation

**Target:** 90% score "Agree" or above

**Implementation Plan (timeline):** Yearly, at end of final semester

**Responsible Individual(s):** Dept. of Art Assessment Coordinator

**Findings for Department of Art Graduating Survey question**

**Summary of Findings:** Findings indicate target was exceeded.

**Results:** Target Achievement: Exceeded

**Recommendations :**

**Reflections/Notes :**



**Outcome 3.2: Utilizes technologies and equipment**

Utilizes technologies and equipment applicable to two-dimensional art [NASAD H.VIII.B.3]

▼ **Measure:** Department of Art Graduating Survey questions  
Indirect - Survey

**Details/Description:** Questions IX.3, X.1

Survey given at graduation

**Target:** 90% score "Agree" or above

**Implementation Plan (timeline):** Yearly, at end of final semester

**Responsible Individual(s):** Dept. of Art Assessment Coordinator

**Findings** for Department of Art Graduating Survey questions

**Summary of Findings:** Findings indicate target was exceeded.

**Results:** Target Achievement: Exceeded

**Recommendations :**

**Reflections/Notes :**

**Obj. 4: Ability to think conceptually and critically**

The cognitive ability to think conceptually and critically, and to demonstrate these both visually and verbally.

**Outcome 4.3: Analyzes works of two-dimensional art**

Analyzes works of two-dimensional art perceptively and evaluates them critically [NASAD H.VIII.B.2a]

▼ **Measure:** Department of Art Graduating Survey question  
Indirect - Survey

**Details/Description:** Question X.3

Survey given at graduation

**Target:** 90% score "Agree" or above

**Implementation Plan (timeline):** Yearly, at end of final semester

**Responsible Individual(s):** Dept. of Art Assessment Coordinator

**Findings** for Department of Art Graduating Survey question

**Summary of Findings:** Findings indicate target was exceeded.

**Results:** Target Achievement: Exceeded

**Recommendations :**

**Reflections/Notes :**

▼ **Measure:** Department of Art Writing Comparison Assessment  
Direct - Student Artifact

**Details/Description:** Comparative Essay

**Target:** .25 increase in overall average score on second measure

**Implementation Plan (timeline):** Yearly, early Fall and late Spring Semester

**Responsible Individual(s):** Art Dept. Assessment Coordinator

**Findings** for Department of Art Writing Comparison Assessment

**Summary of Findings:** Findings indicate target was exceeded.

**Results:** Target Achievement: Exceeded

**Recommendations :**

**Reflections/Notes :**

**BFA in Fine Art - 3-dimensional art outcome set**

**No students in program in 2012-13.**

**No students were enrolled in 3-D program in 2012-13. No data collected**

*No measures specified*

**BFA in Fine Art - Graphic Design Outcome Set**

**?No students enrolled in graphic design in 2012-13**

**No students were enrolled in the graphic design program in 2012-13.**

*No measures specified*

There were no students enrolled in the graphic design program in 2012-13. Therefore, no data were collected.

**Overall Recommendations**

*No text specified*

**Overall Reflection**

*No text specified*

 **Action Plan**

**Actions**

**2-D Action Plan**

**Outcome**

**2012-13 Action Plan for 2-D Concentration**

▼ **Action:** Continue to monitor outcome achievement

**This Action is associated with the following Findings**

No supporting Findings have been linked to this Action.

**Action Details:** Findings indicate that targets for all measures were exceeded. Continue to monitor and implement full assessment plan in 2013-14.

**Implementation Plan (timeline):** 2013-14

**Key/Responsible Personnel:** Program Director and Art Dept. Assessment Coordinator

**Measures:** Plan implemented and trends monitored

**Resource Allocations:** None

**Priority:** High

## Status Report

### Action Statuses

#### 2-D Action Plan

#### Outcome

##### 2012-13 Action Plan for 2-D Concentration

▼ **Action:** Continue to monitor outcome achievement

**Action Details:** Findings indicate that targets for all measures were exceeded. Continue to monitor and implement full assessment plan in 2013-14.

**Implementation Plan (timeline):** 2013-14

**Key/Responsible Personnel:** Program Director and Art Dept. Assessment Coordinator

**Measures:** Plan implemented and trends monitored

**Resource Allocations:** None

**Priority:** High

**Status** for Continue to monitor outcome achievement

*No Status Added*

### Status Summary

*No text specified*

### Summary of Next Steps

*No text specified*

## 2013-2014 Assessment Cycle

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### Assessment Plan

#### Outcomes and Measures

#### BFA in Fine Art - 2-Dimensional Art Outcome Set

##### Obj. 1: Appreciation for the periods and styles of art

A thorough knowledge and appreciation for the periods and styles of art and the various and multifaceted social and cultural components that influenced them.

##### Outcome 1.1: Major styles, periods, and philosophies of art

Identifies the major styles, periods, and philosophies of art and their relationship to the making of art [NASAD H.XI.C.2].

▼ **Measure:** Department of Art and Design Graduating Survey question  
Indirect - Survey

**Details/Description:** Survey given at graduation

**Target:** 75% score "Agree" or above

**Implementation Plan (timeline):** Yearly, at end of final semester

**Responsible Individual(s):** Dept. Assessment Coordinator

▼ **Measure:** Department of Art and Design Writing Comparison Assessment  
Direct - Student Artifact

**Details/Description:** Comparative Essay

**Target:** .25 increase in overall average score on second measure

**Implementation Plan (timeline):** Yearly, early Fall and late Spring Semester

**Responsible Individual(s):** Dept. Assessment Coordinator

##### Obj. 2: Theoretical framework underpinning of 2-D Art

An understanding of the theoretical framework that is the underpinning of 2-Dimensional Art and the capacity to communicate it.

##### Outcome 2.1: Elements and vocabulary of art/design

Understands the common elements and vocabulary of art/design and of the interaction of these elements, and be able to employ this knowledge in analysis [NASAD H.VIII.B.2b]

▼ **Measure:** Department of Art and Design Writing Comparison Assessment  
Direct - Student Artifact

**Details/Description:** Comparative Essay

**Target:** .25 increase in overall average score on second measure

**Implementation Plan (timeline):** Annually

**Responsible Individual(s):** Dept. Assessment Coordinator

▼ **Measure:** Visual/Verbal test  
Direct - Exam

**Details/Description:** Multiple choice vocabulary exam

**Target:** .25 increase in overall average score on second measure

**Implementation Plan (timeline):** Yearly, students take it 3 times during their program (1st semester, midpoint, final semester)

**Responsible Individual(s):** Dept. Assessment Coordinator

**Outcome 2.2:  
Historical  
achievements, major  
issues,**

Gains familiarity with the historical achievements, current major issues, processes and directions in art [NASAD H.VIII.B.1a.(3)]

▼ **Measure:** Department of Art and Design Writing Comparison Assessment  
Direct - Student Artifact

**Details/Description:** Comparative Essay

**Target:** .25 increase in overall average score on second measure

**Implementation Plan (timeline):** Yearly, early Fall and late Spring Semester

**Responsible Individual(s):** Dept. Assessment Coordinator

▼ **Measure:** Mid point review  
Direct - Portfolio

**Details/Description:** Portfolio/paper review

**Target:** 50% score "very good" (5) or above

**Implementation Plan (timeline):** every Spring semester

**Responsible Individual(s):** 2-D Studio Art Faculty

**Outcome 2.3:  
Similarities,  
differences, and  
relationships**

Demonstrates understanding of the similarities, differences, and relationships among the various 2D media and processes.

▼ **Measure:** Department of Art and Design Graduating Survey questions IX.3, X.1  
Indirect - Survey

**Details/Description:** Survey given at graduation

**Target:** 90% score "agree" or above

**Implementation Plan (timeline):** Yearly, at end of final semester

**Responsible Individual(s):** Dept. Assessment Coordinator

**Obj. 3: Advanced technical expertise in concentration(s)**

An advanced level of technical expertise within the students' concentration.

**Outcome 3.1:  
Conceives, designs,  
and creates works**

Conceives, designs, and creates works in the chosen concentration [NASAD H.IX.h.3c]

▼ **Measure:** Department of Art and Design BFA Exhibit Assessment  
Direct - Student Artifact

**Details/Description:** Assessment of Exhibited Artwork

**Target:** 90% receive "very good" (5) or above

**Implementation Plan (timeline):** End of final semester

**Responsible Individual(s):** 2-D Studio Art Faculty

▼ **Measure:** Department of Art and Design Graduating Survey question X.2  
Indirect - Survey

**Details/Description:** Survey given at graduation

**Target:** 90% score "agree" or above

**Implementation Plan (timeline):** Yearly, at end of final semester

**Responsible Individual(s):** Dept. Assessment Coordinator

**Outcome 3.2: Utilizes  
technologies and  
equipment**

▼ **Measure:** Department of Art and Design Graduating Survey questions IX.3, X.1  
Indirect - Survey

Utilizes technologies and equipment applicable to two-dimensional art [NASAD H.VIII.B.3]

**Details/Description:** Survey given at graduation  
**Target:** 90% score "Agree" or above  
**Implementation Plan (timeline):** Yearly, at end of final semester  
**Responsible Individual(s):** Dept. Assessment Coordinator

#### Obj. 4: Ability to think conceptually and critically

The cognitive ability to think conceptually and critically, and to demonstrate these both visually and verbally.

##### Outcome 4.1: Knowledge of various aesthetic issues,

Displays knowledge of various aesthetic issues, processes, and media and their relationship to the conceptualization, development, and completion of works of art [NASAD H.IX.H.3d]

▼ **Measure:** Department of Art and Design BFA Exhibit Assessment  
Direct - Student Artifact

**Details/Description:** Assessment of Exhibited Artwork  
**Target:** 90% receive "very good" (5) or above  
**Implementation Plan (timeline):** End of final semester  
**Responsible Individual(s):** 2-D Studio Art Faculty

##### Outcome 4.2: Works on a variety of 2-D art problems

Works independently on a variety of two-dimensional art problems by combining, as appropriate to the issue, their capabilities in studio, analysis, history, and technology [NASAD H.VIII.B4]

▼ **Measure:** Department of Art and Design BFA Exhibit Assessment  
Direct - Student Artifact

**Details/Description:** Assessment of Exhibited Artwork  
**Target:** 90% receive "very good" (5) or above  
**Implementation Plan (timeline):** End of final semester  
**Responsible Individual(s):** 2-D Studio Art Faculty

##### Outcome 4.3: Analyzes works of two-dimensional art

Analyzes works of two-dimensional art perceptively and evaluates them critically [NASAD H.VIII.B.2a]

▼ **Measure:** Department of Art and Design Graduating Survey question X.3  
Indirect - Survey

**Details/Description:** Survey given at graduation  
**Target:** 90% score "Agree" or above  
**Implementation Plan (timeline):** Yearly, at end of final semester  
**Responsible Individual(s):** Dept. Assessment Coordinator

▼ **Measure:** Department of Art and Design Writing Comparison Assessment  
Direct - Student Artifact

**Details/Description:** Comparative Essay  
**Target:** .25 increase in overall average score on second measure  
**Implementation Plan (timeline):** Yearly, early Fall and late Spring Semester  
**Responsible Individual(s):** Dept. Assessment Coordinator

#### BFA in Fine Art - 3-dimensional art outcome set

##### 1: Knowledge of the periods and styles of art

A thorough knowledge and appreciation for the periods and styles of art and the various and multifaceted social and cultural components that influenced them.

### 1.1: Identifies the major styles, periods, and philosophies

Identifies the major styles, periods, and philosophies of art and their relationship to the making of art [NASAD H.VIII.B.2a].

▼ **Measure:** Department of Art and Design Graduating Survey question [IX.1]  
Indirect - Survey

**Details/Description:** Survey given at graduation

**Target:** Average of Scores for 3D Students Surveyed = 4 or above

**Implementation Plan (timeline):** Yearly, at end of final semester

**Responsible Individual(s):** Dept. Assessment Coordinator

▼ **Measure:** Department of Art and Design Writing Comparison Assessment  
Direct - Student Artifact

**Details/Description:** Comparative Essay

**Target:** .25 increase in overall average score on second measure

**Implementation Plan (timeline):** Yearly, early Fall and late Spring Semester

**Responsible Individual(s):** Dept. Assessment Coordinator

## 2: Understanding of the theoretical framework of 3-D art

An understanding of the theoretical framework that is the underpinning of 3-Dimensional Art and the capacity to communicate it.

### 2.1: Understands the common elements and vocabulary of art

Understands the common elements and vocabulary of art/design and of the interaction of these elements, and be able to employ this knowledge in analysis [NASAD H.VIII.B.2b]

▼ **Measure:** Department of Art and Design Writing Comparison Assessment  
Direct - Student Artifact

**Details/Description:** Comparative Essay

**Target:** .25 increase in overall average score on second measure

**Implementation Plan (timeline):** Yearly, early Fall and late Spring Semester

**Responsible Individual(s):** Dept. Assessment Coordinator

▼ **Measure:** Visual/Verbal test  
Direct - Exam

**Details/Description:** : Multiple choice vocabulary exam

**Target:** .25 increase in overall average score on second measure

**Implementation Plan (timeline):** Yearly, students take it 3 times during their program (1st semester, midpoint, final semester)

**Responsible Individual(s):** Dept. Assessment Coordinator

### 2.2: Gains familiarity with history, directions in 3D art

Gains familiarity with the historical achievements, current major issues, processes and directions in 3D art [NASAD H.VIII.B.1a. (3)]

▼ **Measure:** Mid point review  
Direct - Portfolio

**Details/Description:** Portfolio/paper review

**Target:** Average of Scores = 3.7 or above

**Implementation Plan (timeline):** every Spring semester

**Responsible Individual(s):** Assessment Committee

### 2.3: Understanding of relationships among various 3D media

Demonstrates

▼ **Measure:** Department of Art and Design BFA Exhibit Assessment  
Direct - Student Artifact

understanding of the similarities, differences, and relationships among the various 3D media and processes [NASAD H.IX.R.3e/H.IX.A.3f]

**Details/Description:** Assessment of Exhibited Artwork  
**Target:** Average of Scores for 3D Students = 4.7 or above  
**Implementation Plan (timeline):** End of final semester  
**Responsible Individual(s):** 3-D Studio Art Faculty

▼ **Measure:** Department of Art and Design Graduating Survey question [IX.3]  
Indirect - Survey

**Details/Description:** Survey given at graduation  
**Target:** Average of Scores for 3D Students Surveyed = 4 or above  
**Implementation Plan (timeline):** Yearly, at end of final semester  
**Responsible Individual(s):** Dept. Assessment Coordinator

### 3: Advanced level of technical expertise

An advanced level of technical expertise within the students' concentration.

#### 3.1: Conceives, designs, and creates works

Conceives, designs, and creates works in the chosen concentration [NASAD H.VIII.C.2]

▼ **Measure:** Department of Art and Design BFA Exhibit Assessment  
Direct - Student Artifact

**Details/Description:** Assessment of Exhibited Artwork  
**Target:** Average of Scores for 3D Students = 4.7 or above  
**Implementation Plan (timeline):** End of final semester  
**Responsible Individual(s):** 3-D Studio Art Faculty

▼ **Measure:** Department of Art and Design Graduating Survey questions [BS & BFA in Studio Art.2]  
Indirect - Survey

**Details/Description:** Survey given at graduation  
**Target:** Average of Scores for 3D Students Surveyed = 4 or above  
**Implementation Plan (timeline):** Yearly, at end of final semester  
**Responsible Individual(s):** Dept. Assessment Coordinator

#### 3.2: Utilizes technologies and equipment

Utilizes technologies and equipment applicable to three-dimensional art [NASAD H.IX.R.3d/H.IX.A3b]

▼ **Measure:** Department of Art and Design Graduating Survey question [BS & BFA in Studio Art.1]  
Indirect - Survey

**Details/Description:** Survey given at graduation  
**Target:** Average of Scores for 3D Students Surveyed = 4 or above  
**Implementation Plan (timeline):** Yearly, at end of final semester  
**Responsible Individual(s):** Dept. Assessment Coordinator

### 4: Ability to think conceptually and critically

The cognitive ability to think conceptually and critically, and to demonstrate these both visually and verbally.

#### 4.1: Displays knowledge of various aesthetic issues

Displays knowledge of

▼ **Measure:** Department of Art and Design BFA Exhibit Assessment  
Direct - Student Artifact



various aesthetic issues, processes, and media and their relationship to the conceptualization, development, and completion of works of art [NASAD H.IX.R.3a/H.IX.A.3a]

**Details/Description:** Assessment of Exhibited Artwork  
**Target:** Average of Scores for 3D Students = 4.7 or above  
**Implementation Plan (timeline):** End of final semester  
**Responsible Individual(s):** 3-D Studio Art Faculty

**4.2: Works independently on a variety of 3D art**

Works independently on a variety of three-dimensional art problems by combining, as appropriate to the issue, their capabilities in studio, analysis, history, and technology [NASAD H.VIII.D1]

▼ **Measure:** Department of Art and Design BFA Exhibit Assessment  
Direct - Student Artifact

**Details/Description:** Assessment of Exhibited Artwork  
**Target:** Average of Scores for 3D Students = 4.7 or above  
**Implementation Plan (timeline):** End of final semester  
**Responsible Individual(s):** 3-D Studio Art Faculty

**4.3: Analyzes works of three-dimensional art**

Analyzes works of three-dimensional art perceptively and evaluates them critically [NASAD H.VIII.B.2a]

▼ **Measure:** Department of Art and Design Graduating Survey question [IX.4]  
Indirect - Survey

**Details/Description:** Survey given at graduation  
**Target:** Average of Scores for 3D Students Surveyed = 4 or above  
**Implementation Plan (timeline):** Yearly, at end of final semester  
**Responsible Individual(s):** Dept. Assessment Coordinator

▼ **Measure:** Department of Art and Design Writing Comparison Assessment  
Direct - Student Artifact

**Details/Description:** Comparative Essay  
**Target:** .25 increase in overall average score on second measure  
**Implementation Plan (timeline):** Yearly, early Fall and late Spring Semester  
**Responsible Individual(s):** Dept. Assessment Coordinator

**BFA in Fine Art - Graphic Design Outcome Set**

**1: Knowledge and appreciation for styles of art**

A thorough knowledge and appreciation for the periods and styles of art and the various and multifaceted social and cultural components that influenced them.

**1.1: Knowledge of art/design history, theory, and criticism**

Displays knowledge of art/design history, theory, and criticism from a variety of perspectives, including those of art history, linguistics, communication and information theory, technology, and the social and cultural use of design objects (NASAD H.IX.J.3e)

▼ **Measure:** Department of Art and Design Graduating Survey question  
Indirect - Survey

**Details/Description:** Survey given at graduation  
**Target:** 75% score "Agree" or above  
**Implementation Plan (timeline):** Yearly, at end of final semester  
**Responsible Individual(s):** Dept. Assessment Coordinator

▼ **Measure:** Department of Art and Design Writing Comparison Assessment  
Direct - Student Artifact

**Details/Description:** Comparative Essay

**Target:** .25 increase in overall average score on second measure  
**Implementation Plan (timeline):** Yearly, early Fall and late Spring Semester  
**Responsible Individual(s):** Dept. Assessment Coordinator

## 2: Understanding of the theoretical framework

An understanding of the theoretical framework that is the underpinning of 2-Dimensional Art and the capacity to communicate it.

### 2.1: Demonstrates principles of visual organization

Demonstrates an understanding of principles of visual organization and composition, and develops solutions in response to communication problems (NASAD H.IX.J.3.c)

▼ **Measure:** Department of Art and Design Writing Comparison Assessment  
Direct - Student Artifact

**Details/Description:** Comparative Essay  
**Target:** .25 increase in overall average score on second measure  
**Implementation Plan (timeline):** Yearly, early Fall and late Spring Semester  
**Responsible Individual(s):** Dept. Assessment Coordinator

▼ **Measure:** Visual/Verbal test  
Direct - Exam

**Details/Description:** Multiple choice vocabulary exam  
**Target:** .25 increase in overall average score on second measure  
**Implementation Plan (timeline):** Yearly, students take it 3 times during their program (1st semester, midpoint, final semester)  
**Responsible Individual(s):** Dept. Assessment Coordinator

### 2.2: Understands the common elements/vocabulary of art

Demonstrates the interaction between common elements and vocabulary of art and design in an analysis. (NASAD H.VIII.B.2b)

▼ **Measure:** Mid point review  
Direct - Other

**Details/Description:** Portfolio/paper review  
**Target:** 50% score 4 or above  
**Implementation Plan (timeline):** every Spring semester  
**Responsible Individual(s):** Assessment Committee

### 2.3: Demonstrates understanding/choices of areas of interest

Demonstrates understanding/choices of areas of individual interest related to the concentration. (NASAD H.VIII.D.4)

▼ **Measure:** Department of Art and Design Graduating Survey question  
Indirect - Survey

**Details/Description:** Survey given at graduation  
**Target:** 90% score "Agree" or above  
**Implementation Plan (timeline):** Yearly, at end of final semester  
**Responsible Individual(s):** Dept. Assessment Coordinator

## 3: Advanced level of technical expertise

An advanced level of technical expertise within the students' concentration.

### 3.1: Acquires working knowledge of technologies

Acquires working

▼ **Measure:** Department of Art and Design BFA Exhibit Assessment  
Direct - Student Artifact

knowledge of technologies and equipment applicable to their concentration (NASAD H.VIII.B.3)

**Details/Description:** Assessment of Exhibited Artwork  
**Target:** 90% receive "very good" (5) or above  
**Implementation Plan (timeline):** End of final semester  
**Responsible Individual(s):** 2-D Studio Art Faculty

▼ **Measure:** Department of Art and Design Graduating Survey questions  
Indirect - Survey

**Details/Description:** Survey given at graduation  
**Target:** 90% score "Agree" or above  
**Implementation Plan (timeline):** Yearly, at end of final semester  
**Responsible Individual(s):** Dept. Assessment Coordinator

### 3.2: Understands use of tools and technology

Demonstrates appropriate use of tools and technology in the creation, reproduction and distribution of visual messages (NASAD H.IX.J.3d)

▼ **Measure:** Department of Art and Design Graduating Survey question  
Indirect - Survey

**Details/Description:** Survey given at graduation  
**Target:** 90% score "Agree" or above  
**Implementation Plan (timeline):** Yearly, at end of final semester  
**Responsible Individual(s):** Dept. Assessment Coordinator

## 4: Ability to think conceptually and critically

The cognitive ability to think conceptually and critically, and to demonstrate these both visually and verbally.

### 4.1: Develops ability to solve problems

Develops ability to solve communication problems, including skills of problem identification, research and information gathering, analysis, process and evaluation of outcomes (NASAD H.IX.J.3a)

▼ **Measure:** Department of Art and Design BFA Exhibit Assessment  
Direct - Student Artifact

**Details/Description:** Assessment of Exhibited Artwork  
**Target:** 90% receive "very good" (5) or above  
**Implementation Plan (timeline):** End of final semester  
**Responsible Individual(s):** Graphic Design Faculty

### 4.2: Ability to communicate factors which shape design

Displays ability to communicate the factors which shape design decisions (NASAD H.IX.J.3b)

▼ **Measure:** Department of Art and Design BFA Exhibit Assessment  
Direct - Student Artifact

**Details/Description:** Assessment of Exhibited Artwork  
**Target:** 90% receive "very good" (5) or above  
**Implementation Plan (timeline):** End of final semester  
**Responsible Individual(s):** Graphic Design Faculty

### 4.3: Analyzes works of design and evaluates them

Analyzes works of design perceptively and evaluates them critically (H.VIII.B.2a)

▼ **Measure:** Department of Art and Design Graduating Survey questions  
Indirect - Survey

**Details/Description:** Survey given at graduation  
**Target:** 90% score "Agree" or above  
**Implementation Plan (timeline):** Yearly, at end of final semester

**Responsible Individual(s):** Dept. Assessment Coordinator

▼ **Measure:** Department of Art and Design Writing Comparison Assessment  
Direct - Student Artifact

**Details/Description:** Comparative Essay

**Target:** .25 increase in overall average score on second measure

**Implementation Plan (timeline):** Yearly, early Fall and late Spring Semester

**Responsible Individual(s):** Dept. Assessment Coordinator

## 📊 Assessment Findings

### Finding per Measure

#### BFA in Fine Art - 2-Dimensional Art Outcome Set

##### Obj. 1: Appreciation for the periods and styles of art

A thorough knowledge and appreciation for the periods and styles of art and the various and multifaceted social and cultural components that influenced them.

##### Outcome 1.1: Major styles, periods, and philosophies of art

Identifies the major styles, periods, and philosophies of art and their relationship to the making of art [NASAD H.XI.C.2].

▼ **Measure:** Department of Art and Design Graduating Survey question  
Indirect - Survey

**Details/Description:** Survey given at graduation

**Target:** 75% score "Agree" or above

**Implementation Plan (timeline):** Yearly, at end of final semester

**Responsible Individual(s):** Dept. Assessment Coordinator

**Findings** for Department of Art and Design Graduating Survey question

*No Findings Added*

▼ **Measure:** Department of Art and Design Writing Comparison Assessment  
Direct - Student Artifact

**Details/Description:** Comparative Essay

**Target:** .25 increase in overall average score on second measure

**Implementation Plan (timeline):** Yearly, early Fall and late Spring Semester

**Responsible Individual(s):** Dept. Assessment Coordinator

**Findings** for Department of Art and Design Writing Comparison Assessment

*No Findings Added*

##### Obj. 2: Theoretical framework underpinning of 2-D Art

An understanding of the theoretical framework that is the underpinning of 2-Dimensional Art and the capacity to communicate it.

**Outcome 2.1: Elements and vocabulary of art/design**

Understands the common elements and vocabulary of art/design and of the interaction of these elements, and be able to employ this knowledge in analysis [NASAD H.VIII.B.2b]

▼ **Measure:** Department of Art and Design Writing Comparison Assessment  
Direct - Student Artifact

**Details/Description:** Comparative Essay

**Target:** .25 increase in overall average score on second measure

**Implementation Plan (timeline):** Annually

**Responsible Individual(s):** Dept. Assessment Coordinator

**Findings** for Department of Art and Design Writing Comparison Assessment

*No Findings Added*

▼ **Measure:** Visual/Verbal test  
Direct - Exam

**Details/Description:** Multiple choice vocabulary exam

**Target:** .25 increase in overall average score on second measure

**Implementation Plan (timeline):** Yearly, students take it 3 times during their program (1st semester, midpoint, final semester)

**Responsible Individual(s):** Dept. Assessment Coordinator

**Findings** for Visual/Verbal test

*No Findings Added*

**Outcome 2.2: Historical achievements, major issues,**

Gains familiarity with the historical achievements, current major issues, processes and directions in art [NASAD H.VIII.B.1a.(3)]

▼ **Measure:** Department of Art and Design Writing Comparison Assessment  
Direct - Student Artifact

**Details/Description:** Comparative Essay

**Target:** .25 increase in overall average score on second measure

**Implementation Plan (timeline):** Yearly, early Fall and late Spring Semester

**Responsible Individual(s):** Dept. Assessment Coordinator

**Findings** for Department of Art and Design Writing Comparison Assessment

*No Findings Added*

▼ **Measure:** Mid point review  
Direct - Portfolio

**Details/Description:** Portfolio/paper review

**Target:** 50% score "very good" (5) or above

**Implementation Plan (timeline):** every Spring semester

**Responsible Individual(s):** 2-D Studio Art Faculty

**Findings** for Mid point review

*No Findings Added*

**Outcome 2.3:  
Similarities,  
differences, and  
relationships**

Demonstrates understanding of the similarities, differences, and relationships among the various 2D media and processes.

▼ **Measure:** Department of Art and Design Graduating Survey questions IX.3, X.1  
Indirect - Survey

**Details/Description:** Survey given at graduation

**Target:** 90% score "agree" or above

**Implementation Plan (timeline):** Yearly, at end of final semester

**Responsible Individual(s):** Dept. Assessment Coordinator

**Findings** for Department of Art and Design Graduating Survey questions IX.3, X.1

*No Findings Added*

**Obj. 3: Advanced technical expertise in concentration(s)**

An advanced level of technical expertise within the students' concentration.

**Outcome 3.1:  
Conceives, designs,  
and creates works**

Conceives, designs, and creates works in the chosen concentration [NASAD H.IX.h.3c]

▼ **Measure:** Department of Art and Design BFA Exhibit Assessment  
Direct - Student Artifact

**Details/Description:** Assessment of Exhibited Artwork

**Target:** 90% receive "very good" (5) or above

**Implementation Plan (timeline):** End of final semester

**Responsible Individual(s):** 2-D Studio Art Faculty

**Findings** for Department of Art and Design BFA Exhibit Assessment

*No Findings Added*

▼ **Measure:** Department of Art and Design Graduating Survey question X.2  
Indirect - Survey

**Details/Description:** Survey given at graduation

**Target:** 90% score "agree" or above

**Implementation Plan (timeline):** Yearly, at end of final semester

**Responsible Individual(s):** Dept. Assessment Coordinator

**Findings** for Department of Art and Design Graduating Survey question X.2

*No Findings Added*

**Outcome 3.2: Utilizes  
technologies and  
equipment**

Utilizes technologies and equipment applicable to two-dimensional art [NASAD H.VIII.B.3]

▼ **Measure:** Department of Art and Design Graduating Survey questions IX.3, X.1  
Indirect - Survey

**Details/Description:** Survey given at graduation

**Target:** 90% score "Agree" or above

**Implementation Plan (timeline):** Yearly, at end of final semester

**Responsible Individual(s):** Dept. Assessment Coordinator

**Findings** for Department of Art and Design Graduating Survey questions IX.3, X.1

*No Findings Added*

**Obj. 4: Ability to think conceptually and critically**

The cognitive ability to think conceptually and critically, and to demonstrate these both visually and verbally.

**Outcome 4.1: Knowledge of various aesthetic issues,**

Displays knowledge of various aesthetic issues, processes, and media and their relationship to the conceptualization, development, and completion of works of art [NASAD H.IX.H.3d]

▼ **Measure:** Department of Art and Design BFA Exhibit Assessment  
Direct - Student Artifact

**Details/Description:** Assessment of Exhibited Artwork

**Target:** 90% receive "very good" (5) or above

**Implementation Plan (timeline):** End of final semester

**Responsible Individual(s):** 2-D Studio Art Faculty

**Findings** for Department of Art and Design BFA Exhibit Assessment

*No Findings Added*

**Outcome 4.2: Works on a variety of 2-D art problems**

Works independently on a variety of two-dimensional art problems by combining, as appropriate to the issue, their capabilities in studio, analysis, history, and technology [NASAD H.VIII.B4]

▼ **Measure:** Department of Art and Design BFA Exhibit Assessment  
Direct - Student Artifact

**Details/Description:** Assessment of Exhibited Artwork

**Target:** 90% receive "very good" (5) or above

**Implementation Plan (timeline):** End of final semester

**Responsible Individual(s):** 2-D Studio Art Faculty

**Findings** for Department of Art and Design BFA Exhibit Assessment

*No Findings Added*

**Outcome 4.3: Analyzes works of two-dimensional art**

Analyzes works of two-dimensional art perceptively and evaluates them critically [NASAD H.VIII.B.2a]

▼ **Measure:** Department of Art and Design Graduating Survey question X.3  
Indirect - Survey

**Details/Description:** Survey given at graduation

**Target:** 90% score "Agree" or above

**Implementation Plan (timeline):** Yearly, at end of final semester

**Responsible Individual(s):** Dept. Assessment Coordinator

**Findings** for Department of Art and Design Graduating Survey question X.3

*No Findings Added*

▼ **Measure:** Department of Art and Design Writing Comparison Assessment  
Direct - Student Artifact

**Details/Description:** Comparative Essay

**Target:** .25 increase in overall average score on second measure  
**Implementation Plan (timeline):** Yearly, early Fall and late Spring Semester  
**Responsible Individual(s):** Dept. Assessment Coordinator

**Findings** for Department of Art and Design Writing Comparison Assessment

*No Findings Added*

## BFA in Fine Art - 3-dimensional art outcome set

### 1: Knowledge of the periods and styles of art

A thorough knowledge and appreciation for the periods and styles of art and the various and multifaceted social and cultural components that influenced them.

#### 1.1: Identifies the major styles, periods, and philosophies

Identifies the major styles, periods, and philosophies of art and their relationship to the making of art [NASAD H.VIII.B.2a].

▼ **Measure:** Department of Art and Design Graduating Survey question [IX.1]  
Indirect - Survey

**Details/Description:** Survey given at graduation

**Target:** Average of Scores for 3D Students Surveyed = 4 or above

**Implementation Plan (timeline):** Yearly, at end of final semester

**Responsible Individual(s):** Dept. Assessment Coordinator

**Findings** for Department of Art and Design Graduating Survey question [IX.1]

*No Findings Added*

▼ **Measure:** Department of Art and Design Writing Comparison Assessment  
Direct - Student Artifact

**Details/Description:** Comparative Essay

**Target:** .25 increase in overall average score on second measure

**Implementation Plan (timeline):** Yearly, early Fall and late Spring Semester

**Responsible Individual(s):** Dept. Assessment Coordinator

**Findings** for Department of Art and Design Writing Comparison Assessment

*No Findings Added*

### 2: Understanding of the theoretical framework of 3-D art

An understanding of the theoretical framework that is the underpinning of 3-Dimensional Art and the capacity to communicate it.

#### 2.1: Understands the common elements and vocabulary of art

Understands the common elements and vocabulary of art/design and of the interaction of these elements, and be able to employ this knowledge in analysis [NASAD H.VIII.B.2b]

▼ **Measure:** Department of Art and Design Writing Comparison Assessment  
Direct - Student Artifact

**Details/Description:** Comparative Essay

**Target:** .25 increase in overall average score on second measure

**Implementation Plan (timeline):** Yearly, early Fall and late Spring Semester

**Responsible Individual(s):** Dept. Assessment Coordinator



**Findings for Department of Art and Design Writing Comparison Assessment**

*No Findings Added*

▼ **Measure:** Visual/Verbal test  
Direct - Exam

**Details/Description:** : Multiple choice vocabulary exam

**Target:** .25 increase in overall average score on second measure

**Implementation Plan (timeline):** Yearly, students take it 3 times during their program (1st semester, midpoint, final semester)

**Responsible Individual(s):** Dept. Assessment Coordinator

**Findings for Visual/Verbal test**

*No Findings Added*

**2.2: Gains familiarity with history, directions in 3D art**

Gains familiarity with the historical achievements, current major issues, processes and directions in 3D art [NASAD H.VIII.B.1a. (3)]

▼ **Measure:** Mid point review  
Direct - Portfolio

**Details/Description:** Portfolio/paper review

**Target:** Average of Scores = 3.7 or above

**Implementation Plan (timeline):** every Spring semester

**Responsible Individual(s):** Assessment Committee

**Findings for Mid point review**

*No Findings Added*

**2.3: Understanding of relationships among various 3D media**

Demonstrates understanding of the similarities, differences, and relationships among the various 3D media and processes [NASAD H.IX.R.3e/H.IX.A.3f]

▼ **Measure:** Department of Art and Design BFA Exhibit Assessment  
Direct - Student Artifact

**Details/Description:** Assessment of Exhibited Artwork

**Target:** Average of Scores for 3D Students = 4.7 or above

**Implementation Plan (timeline):** End of final semester

**Responsible Individual(s):** 3-D Studio Art Faculty

**Findings for Department of Art and Design BFA Exhibit Assessment**

*No Findings Added*

▼ **Measure:** Department of Art and Design Graduating Survey question [IX.3]  
Indirect - Survey

**Details/Description:** Survey given at graduation

**Target:** Average of Scores for 3D Students Surveyed = 4 or above

**Implementation Plan (timeline):** Yearly, at end of final semester

**Responsible Individual(s):** Dept. Assessment Coordinator

**Findings** for Department of Art and Design Graduating Survey question [IX.3]

*No Findings Added*

### 3: Advanced level of technical expertise

An advanced level of technical expertise within the students' concentration.

#### 3.1: Conceives, designs, and creates works

Conceives, designs, and creates works in the chosen concentration [NASAD H.VIII.C.2]

▼ **Measure:** Department of Art and Design BFA Exhibit Assessment  
Direct - Student Artifact

**Details/Description:** Assessment of Exhibited Artwork

**Target:** Average of Scores for 3D Students = 4.7 or above

**Implementation Plan (timeline):** End of final semester

**Responsible Individual(s):** 3-D Studio Art Faculty

**Findings** for Department of Art and Design BFA Exhibit Assessment

*No Findings Added*

▼ **Measure:** Department of Art and Design Graduating Survey questions [BS & BFA in Studio Art.2]  
Indirect - Survey

**Details/Description:** Survey given at graduation

**Target:** Average of Scores for 3D Students Surveyed = 4 or above

**Implementation Plan (timeline):** Yearly, at end of final semester

**Responsible Individual(s):** Dept. Assessment Coordinator

**Findings** for Department of Art and Design Graduating Survey questions [BS & BFA in Studio Art.2]

*No Findings Added*

#### 3.2: Utilizes technologies and equipment

Utilizes technologies and equipment applicable to three-dimensional art [NASAD H.IX.R.3d/H.IX.A3b]

▼ **Measure:** Department of Art and Design Graduating Survey question [BS & BFA in Studio Art.1]  
Indirect - Survey

**Details/Description:** Survey given at graduation

**Target:** Average of Scores for 3D Students Surveyed = 4 or above

**Implementation Plan (timeline):** Yearly, at end of final semester

**Responsible Individual(s):** Dept. Assessment Coordinator

**Findings** for Department of Art and Design Graduating Survey question [BS & BFA in Studio Art.1]

*No Findings Added*

#### 4: Ability to think conceptually and critically

The cognitive ability to think conceptually and critically, and to demonstrate these both visually and verbally.

##### 4.1: Displays knowledge of various aesthetic issues

Displays knowledge of various aesthetic issues, processes, and media and their relationship to the conceptualization, development, and completion of works of art [NASAD H.IX.R.3a/H.IX.A.3a]

▼ **Measure:** Department of Art and Design BFA Exhibit Assessment  
Direct - Student Artifact

**Details/Description:** Assessment of Exhibited Artwork  
**Target:** Average of Scores for 3D Students = 4.7 or above  
**Implementation Plan (timeline):** End of final semester  
**Responsible Individual(s):** 3-D Studio Art Faculty

**Findings** for Department of Art and Design BFA Exhibit Assessment

*No Findings Added*

##### 4.2: Works independently on a variety of 3D art

Works independently on a variety of three-dimensional art problems by combining, as appropriate to the issue, their capabilities in studio, analysis, history, and technology [NASAD H.VIII.D1]

▼ **Measure:** Department of Art and Design BFA Exhibit Assessment  
Direct - Student Artifact

**Details/Description:** Assessment of Exhibited Artwork  
**Target:** Average of Scores for 3D Students = 4.7 or above  
**Implementation Plan (timeline):** End of final semester  
**Responsible Individual(s):** 3-D Studio Art Faculty

**Findings** for Department of Art and Design BFA Exhibit Assessment

*No Findings Added*

##### 4.3: Analyzes works of three-dimensional art

Analyzes works of three-dimensional art perceptively and evaluates them critically [NASAD H.VIII.B.2a]

▼ **Measure:** Department of Art and Design Graduating Survey question [IX.4]  
Indirect - Survey

**Details/Description:** Survey given at graduation  
**Target:** Average of Scores for 3D Students Surveyed = 4 or above  
**Implementation Plan (timeline):** Yearly, at end of final semester  
**Responsible Individual(s):** Dept. Assessment Coordinator

**Findings** for Department of Art and Design Graduating Survey question [IX.4]

*No Findings Added*

▼ **Measure:** Department of Art and Design Writing Comparison Assessment  
Direct - Student Artifact

**Details/Description:** Comparative Essay  
**Target:** .25 increase in overall average score on second measure  
**Implementation Plan (timeline):** Yearly, early Fall and late Spring Semester  
**Responsible Individual(s):** Dept. Assessment Coordinator



**Findings for Department of Art and Design Writing Comparison Assessment**

*No Findings Added*

## BFA in Fine Art - Graphic Design Outcome Set

### 1: Knowledge and appreciation for styles of art

A thorough knowledge and appreciation for the periods and styles of art and the various and multifaceted social and cultural components that influenced them.

#### 1.1: Knowledge of art/design history, theory, and criticism

Displays knowledge of art/design history, theory, and criticism from a variety of perspectives, including those of art history, linguistics, communication and information theory, technology, and the social and cultural use of design objects (NASAD H.IX.J.3e)

▼ **Measure:** Department of Art and Design Graduating Survey question  
Indirect - Survey

**Details/Description:** Survey given at graduation

**Target:** 75% score "Agree" or above

**Implementation Plan (timeline):** Yearly, at end of final semester

**Responsible Individual(s):** Dept. Assessment Coordinator

**Findings for Department of Art and Design Graduating Survey question**

*No Findings Added*

▼ **Measure:** Department of Art and Design Writing Comparison Assessment  
Direct - Student Artifact

**Details/Description:** Comparative Essay

**Target:** .25 increase in overall average score on second measure

**Implementation Plan (timeline):** Yearly, early Fall and late Spring Semester

**Responsible Individual(s):** Dept. Assessment Coordinator

**Findings for Department of Art and Design Writing Comparison Assessment**

*No Findings Added*

### 2: Understanding of the theoretical framework

An understanding of the theoretical framework that is the underpinning of 2-Dimensional Art and the capacity to communicate it.

#### 2.1: Demonstrates principles of visual organization

Demonstrates an understanding of principles of visual organization and composition. and develops solutions in response to communication problems (NASAD H.IX.J.3.c)

▼ **Measure:** Department of Art and Design Writing Comparison Assessment  
Direct - Student Artifact

**Details/Description:** Comparative Essay

**Target:** .25 increase in overall average score on second measure

**Implementation Plan (timeline):** Yearly, early Fall and late Spring Semester

**Responsible Individual(s):** Dept. Assessment Coordinator

**Findings for Department of Art and Design Writing Comparison Assessment**

*No Findings Added*

▼ **Measure:** Visual/Verbal test  
Direct - Exam

**Details/Description:** Multiple choice vocabulary exam

**Target:** .25 increase in overall average score on second measure

**Implementation Plan (timeline):** Yearly, students take it 3 times during their program (1st semester, midpoint, final semester)

**Responsible Individual(s):** Dept. Assessment Coordinator

**Findings** for Visual/Verbal test

*No Findings Added*

**2.2: Understands the common elements/vocabulary of art**

Demonstrates the interaction between common elements and vocabulary of art and design in an analysis. (NASAD H.VIII.B.2b)

▼ **Measure:** Mid point review  
Direct - Other

**Details/Description:** Portfolio/paper review

**Target:** 50% score 4 or above

**Implementation Plan (timeline):** every Spring semester

**Responsible Individual(s):** Assessment Committee

**Findings** for Mid point review

*No Findings Added*

**2.3: Demonstrates understanding/choices of areas of interest**

Demonstrates understanding/choices of areas of individual interest related to the concentration. (NASAD H.VIII.D.4)

▼ **Measure:** Department of Art and Design Graduating Survey question  
Indirect - Survey

**Details/Description:** Survey given at graduation

**Target:** 90% score "Agree" or above

**Implementation Plan (timeline):** Yearly, at end of final semester

**Responsible Individual(s):** Dept. Assessment Coordinator

**Findings** for Department of Art and Design Graduating Survey question

*No Findings Added*

**3: Advanced level of technical expertise**

An advanced level of technical expertise within the students' concentration.

**3.1: Acquires working knowledge of technologies**

Acquires working knowledge of technologies and equipment applicable to their concentration (NASAD H.VIII.B.3)

▼ **Measure:** Department of Art and Design BFA Exhibit Assessment  
Direct - Student Artifact

**Details/Description:** Assessment of Exhibited Artwork

**Target:** 90% receive "very good" (5) or above

**Implementation Plan (timeline):** End of final semester

**Responsible Individual(s):** 2-D Studio Art Faculty

**Findings for Department of Art and Design BFA Exhibit Assessment**

*No Findings Added*

▼ **Measure:** Department of Art and Design Graduating Survey questions  
Indirect - Survey

**Details/Description:** Survey given at graduation

**Target:** 90% score "Agree" or above

**Implementation Plan (timeline):** Yearly, at end of final semester

**Responsible Individual(s):** Dept. Assessment Coordinator

**Findings for Department of Art and Design Graduating Survey questions**

*No Findings Added*

**3.2: Understands use of tools and technology**

Demonstrates appropriate use of tools and technology in the creation, reproduction and distribution of visual messages (NASAD H.IX.J.3d)

▼ **Measure:** Department of Art and Design Graduating Survey question  
Indirect - Survey

**Details/Description:** Survey given at graduation

**Target:** 90% score "Agree" or above

**Implementation Plan (timeline):** Yearly, at end of final semester

**Responsible Individual(s):** Dept. Assessment Coordinator

**Findings for Department of Art and Design Graduating Survey question**

*No Findings Added*

**4: Ability to think conceptually and critically**

The cognitive ability to think conceptually and critically, and to demonstrate these both visually and verbally.

**4.1: Develops ability to solve problems**

Develops ability to solve communication problems, including skills of problem identification, research and information gathering, analysis, process and evaluation of outcomes (NASAD H.IX.J.3a)

▼ **Measure:** Department of Art and Design BFA Exhibit Assessment  
Direct - Student Artifact

**Details/Description:** Assessment of Exhibited Artwork

**Target:** 90% receive "very good" (5) or above

**Implementation Plan (timeline):** End of final semester

**Responsible Individual(s):** Graphic Design Faculty

**Findings for Department of Art and Design BFA Exhibit Assessment**

*No Findings Added*

**4.2: Ability to communicate factors which shape design**

Displays ability to

▼ **Measure:** Department of Art and Design BFA Exhibit Assessment  
Direct - Student Artifact



communicate the factors which shape design decisions (NASAD H.IX.J.3b)

**Details/Description:** Assessment of Exhibited Artwork  
**Target:** 90% receive "very good" (5) or above  
**Implementation Plan (timeline):** End of final semester  
**Responsible Individual(s):** Graphic Design Faculty

**Findings** for Department of Art and Design BFA Exhibit Assessment

*No Findings Added*

**4.3: Analyzes works of design and evaluates them**

Analyzes works of design perceptively and evaluates them critically (H.VIII.B.2a)

▼ **Measure:** Department of Art and Design Graduating Survey questions  
Indirect - Survey

**Details/Description:** Survey given at graduation  
**Target:** 90% score "Agree" or above  
**Implementation Plan (timeline):** Yearly, at end of final semester  
**Responsible Individual(s):** Dept. Assessment Coordinator

**Findings** for Department of Art and Design Graduating Survey questions

*No Findings Added*

▼ **Measure:** Department of Art and Design Writing Comparison Assessment  
Direct - Student Artifact

**Details/Description:** Comparative Essay  
**Target:** .25 increase in overall average score on second measure  
**Implementation Plan (timeline):** Yearly, early Fall and late Spring Semester  
**Responsible Individual(s):** Dept. Assessment Coordinator

**Findings** for Department of Art and Design Writing Comparison Assessment

*No Findings Added*

**Overall Recommendations**

*No text specified*

**Overall Reflection**

The Department is currently working through its reaccreditation from the National Association of Schools of Art and Design (NASAD). One of the noncompliance issues cited by NASAD was the lack of a portfolio review that evaluates students' work before they advance to upper-level specializations. At a department retreat meeting in anticipation of the Fall 2014 semester, the faculty recognized that making a portfolio requirement was an opportunity to create meaningful assessment tools. It was the opinion of faculty members that except for some select measures, and the measures pertaining to the Art Education program, that the assessment tools were not yielding any relevant data. One faculty member summarized the inadequacy of tools and data collected, saying "the department has never made a change based on assessment findings." All faculty members agreed that assessment had become about going through the motions and relying on one faculty member knowledgeable about assessment to create passable collections of data and reports. All acknowledged that we have an opportunity to make meaningful tools that can work for individual professors.

## 📅 Action Plan

### Actions

#### Action Plan

#### Outcome

#### Action Plan 2013-14

##### ▼ Action: Implement portfolio review

###### **This Action is associated with the following Findings**

No supporting Findings have been linked to this Action.

**Action Details:** The Department of Art and Design expects to implement a portfolio review process that will be introduced to students in the 2015-16 academic year. We expect to use this portfolio review as a means for collecting assessment data, thus maximizing the value of the review effort. While details will be worked out during this academic year, we believe that our portfolio review process will take place during the fourth semester of a "typical" full-time student's baccalaureate education, and upon entry to the program for transfer students. We expect that the portfolio review process will offer an opportunity to communicate with students about and further differentiate our BFA and BS programs. We also expect that this portfolio process will be digitized within the next few years and that we will use TaskStream or similar software for this collection of portfolio (and assessment data). Our department's Assessment Committee, Nancy Nichols-Pethick, Lloyd Benjamin and Brad Venable have been working with Ruth Cain to plan the portfolio review process, keeping in mind how it can be leveraged for learning assessment.

While our assessment data for the MA and MFA programs is relatively straightforward, we expect to reconfigure some of the tools so that they align with well-established student reviews and milestones.

**Implementation Plan (timeline):** 2015-16 academic year

**Key/Responsible Personnel:**

**Measures:**

**Resource Allocations:**

**Priority:** Medium

## 📅 Status Report

### Action Statuses

#### Action Plan

#### Outcome

#### Action Plan 2013-14

##### ▼ Action: Implement portfolio review

**Action Details:** The Department of Art and Design expects to implement a portfolio review process that will be introduced to students in the 2015-16 academic year. We expect to use this portfolio review as a means for collecting assessment data, thus maximizing the value of the review effort. While details will be worked out during this academic year, we believe that our portfolio review process will take place during the fourth semester of a "typical" full-time student's baccalaureate education, and upon entry to the program for transfer students. We expect that the portfolio review process will offer an opportunity to communicate with students about and further differentiate our BFA and BS programs. We also expect that this portfolio process will be digitized within the next few



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While our assessment data for the MA and MFA programs is relatively straightforward, we expect to reconfigure some of the tools so that they align with well-established student reviews and milestones.

**Implementation Plan (timeline):** 2015-16 academic year

**Key/Responsible Personnel:**

**Measures:**

**Resource Allocations:**

**Priority:** Medium

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**Status** for Implement portfolio review

*No Status Added*

### Status Summary

*No text specified*

### Summary of Next Steps

*No text specified*



## 2014-2015 Assessment Cycle

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 **Assessment Plan**

 **Assessment Findings**

 **Action Plan**

 **Status Report**


## 2015-2016 Assessment Cycle

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 **Assessment Plan**

 **Assessment Findings**

 **Action Plan**

 **Status Report**

## 2016-2017 Assessment Cycle

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 **Assessment Plan**

 **Assessment Findings**

 **Action Plan**

 **Status Report**

## 2017-2018 Assessment Cycle

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 **Assessment Plan**

 **Assessment Findings**

 **Action Plan**

 **Status Report**

## 2018-2019 Assessment Cycle

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 **Assessment Plan**

 **Assessment Findings**

 **Action Plan**

 **Status Report**

## 2019-2020 Assessment Cycle

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 **Assessment Plan**

 **Assessment Findings**

 **Action Plan**

 **Status Report**

# Appendix

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- A. **BFA in 2-Dimensional Art Curriculum Map** (Curriculum Map)
  - B. **BFA in 3-dimensional art curriculum map** (Curriculum Map)
  - C. **Graphic Design Curriculum Map** (Curriculum Map)
  - D. **2-D BFA Assessment Plan Spring 2012.pdf** (Adobe Acrobat Document)
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## **BFA in 2-Dimensional Art Outcome Set**

**OBJECTIVE #1:** A thorough knowledge and appreciation for the periods and styles of art and the various and multifaceted social and cultural components that influenced them.

**Outcome 1.1: Identifies the major styles, periods, and philosophies of art and their relationship to the making of art [NASAD H.XI.C.2].**

**Measure:** Department of Art Writing Comparison Assessment

**Details/Description:** Comparative Essay

**Target:** .25 increase in overall average score on second measure

**Implementation Plan (timeline):** Yearly, early Fall and late Spring Semester

**Responsible Individuals:** Art Dept. Assessment Coordinator

**Measure:** Department of Art Graduating Survey question

**Details/Description:** Survey given at graduation

**Target:** 75% score "Agree" or above

**Implementation Plan (timeline):** Yearly, at end of final semester

**Responsible Individuals:** Dept. of Art Assessment Coordinator

Courses where OBJECTIVE #1 is met: Core, ARTH 371, upper level Art History classes, Advanced level Studio classes (ARTS 415, 430, 435, 440, 451), ARTP 496

**OBJECTIVE #2:** An understanding of the theoretical framework that is the underpinning of 2-Dimensional Art and the capacity to communicate it.

**Outcome 2.1: Understands the common elements and vocabulary of art/design and of the interaction of these elements, and be able to employ this knowledge in analysis [NASAD H.VIII.B.2b]**

**Measure:** Department of Art Writing Comparison Assessment

**Details/Description:** Comparative Essay

**Target:** .25 increase in overall average score on second measure

**Implementation Plan (timeline):** Yearly, early Fall and late Spring Semester

**Responsible Individuals:** Art Dept. Assessment Coordinator

**Measure:** Visual/Verbal test

**Details/Description:** Multiple choice vocabulary exam

**Target:** .25 increase in overall average score on second measure

**Implementation Plan (timeline):** Yearly, students take it 3 times during their program (1<sup>st</sup> semester, midpoint, final semester)

**Responsible Individuals:** Art Dept. Assessment Coordinator

**Outcome 2.2: Gains familiarity with the historical achievements, current major issues, processes and directions in 2D art [NASAD H.VIII.B.1a.(3)]**

**Measure:** Mid point review

**Details/Description:** Portfolio/paper review

**Target:** 50% score 4 or above

**Implementation Plan (timeline):** every Spring semester

**Responsible Individuals:** Assessment Committee

**Outcome 2.3: Demonstrates understanding of the similarities, differences, and relationships among the various 2D media and processes [NASAD H.IX.H.3e]**

**Measure:** Department of Art Graduating Survey question

**Details/Description:** Survey given at graduation

**Target:** 90% score "Agree" or above

**Implementation Plan (timeline):** Yearly, at end of final semester

**Responsible Individuals:** Dept. of Art Assessment Coordinator

List Courses where OBJECTIVE #2 is met: Core classes, Introductory 2-D Studio classes (ARTS 215, 230, 235, 240, 251), 3/400 level art history

**OBJECTIVE #3:** An advanced level of technical expertise within the students' concentration.

**Outcome 3.1: Conceives, designs, and creates works in the chosen concentration [NASAD H.IX.h.3c]**

**Measure:** Department of Art BFA Exhibit Assessment

**Details/Description:** Assessment of Exhibited Artwork

**Target:** 90% receive "very good" (5) or above

**Implementation Plan (timeline):** End of final semester

**Responsible Individuals:** 2-D Studio Art Faculty

**Measure:** Department of Art Graduating Survey questions

**Details/Description:** Survey given at graduation

**Target:** 90% score "Agree" or above

**Implementation Plan (timeline):** Yearly, at end of final semester

**Responsible Individuals:** Dept. of Art Assessment Coordinator

**Outcome 3.2: Utilizes technologies and equipment applicable to two-dimensional art [NASAD H.VIII.B.3]**

**Measure:** Department of Art Graduating Survey question

**Details/Description:** Survey given at graduation

**Target:** 90% score "Agree" or above

**Implementation Plan (timeline):** Yearly, at end of final semester

**Responsible Individuals:** Dept. of Art Assessment Coordinator

List Courses where OBJECTIVE #3 is met: Introductory 2-D classes (ARTS 215, 230, 235, 240, 251), Intermediate 2-D classes (ARTS 316, 331, 336, 341, 351) ARTP 496.

**OBJECTIVE #4:** The cognitive ability to think conceptually and critically, and to demonstrate these both visually and verbally.

**Outcome 4.1: Displays knowledge of various aesthetic issues, processes, and media and their relationship to the conceptualization, development, and completion of works of art [NASAD H.IX.H.3d]**

**Measure:** Department of Art BFA Exhibit Assessment

**Details/Description:** Assessment of Exhibited Artwork

**Target:** 90% receive "very good" (5) or above

**Implementation Plan (timeline):** End of final semester

**Responsible Individuals:** 2-D Studio Art Faculty

**Outcome 4.2: Works independently on a variety of two-dimensional art problems by combining, as appropriate to the issue, their capabilities in studio, analysis, history, and technology [NASAD H.VIII.B4]**

**Measure:** Department of Art BFA Exhibit Assessment

**Details/Description:** Assessment of Exhibited Artwork

**Target:** 90% receive "very good" (5) or above

**Implementation Plan (timeline):** End of final semester

**Responsible Individuals:** 2-D Studio Art Faculty

**Outcome 4.3: Analyzes works of two-dimensional art perceptively and evaluates them critically [NASAD H.VIII.B.2a]**

**Measure:** Department of Art Writing Comparison Assessment

**Details/Description:** Comparative Essay

**Target:** .25 increase in overall average score on second measure

**Implementation Plan (timeline):** Yearly, early Fall and late Spring Semester

**Responsible Individuals:** Art Dept. Assessment Coordinator

**Measure:** Department of Art Graduating Survey questions

**Details/Description:** Survey given at graduation

**Target:** 90% score "Agree" or above

**Implementation Plan (timeline):** Yearly, at end of final semester

**Responsible Individuals:** Dept. of Art Assessment Coordinator

List Courses where OBJECTIVE #4 is met: ARTS 415, 435, 435, 440, 451, 400B, 400D, 400E, 400J