



INDIANA STATE  
UNIVERSITY



# Annual Report 2022

ENROLLMENT MANAGEMENT

## DEAR COLLEAGUES AND FRIENDS,



It has been another challenging year for enrollments in higher education. This Fall was the third straight year enrollment tumbled across the US. In Indiana, the college-going rate of high school graduates fell to 52%. This drop marked the state's lowest college-going rate in recent history.

At Indiana State, our fall enrollment offers many reasons for optimism as the university turns the corner from the COVID-19 pandemic. The institution welcomed 2,544 new students to the university. These enrollments include a first-year class of 1,535, an increase of 7% from the previous year.

Other positive results from this year's class include the following:

- ☒ The percentage of new student enrollments in the Honors College is the highest in ISU's history at 20%.
- ☒ The percentage gains among African Americans and all students of color are up 18% compared to the previous year.
- ☒ ISU experienced enrollment growth in our two largest feeder counties, Vigo and Marion.
- ☒ The MBA program had a 58% increase in students.
- ☒ ISU's new completion program in Leadership and Professional Development enrolled its first students this Fall.
- ☒ New and returning students living on campus also experienced increases.



Much work still needs to be done in this new higher education landscape. We will build on the many positives in this data. Our proactive enrollment initiatives, such as the Indiana State Advantage, have had a positive impact. We remain energized and optimistic heading into the future. Go Sycamores!

A handwritten signature in blue ink that reads "Jason D. Trainer". The signature is fluid and cursive, with a large initial 'J'.

Jason Trainer, PhD  
Vice Provost for Enrollment Management  
Indiana State University

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## SYCAMORE PREPAREDNESS

# 20%

One in five Class of 2026 students,  
307 in all, enrolled in Honors College

# 3.25

Freshmen class GPA

## ACTIVITIES & MARKETING

### 1,544

first-year students  
attended a State  
Orientation  
session in June  
or August.

### 82

produced  
videos

### 18.47M

website  
pageviews

### 6,175,567

estimated total  
social reach

### 215

transfer students attended a  
State Orientation session in  
June or August.

14 international students  
attended (this includes FY  
and transfer).

## ADMISSIONS & RECRUITMENT

### 27,845

apps  
processed

### 776

admitted  
21st Century  
Scholars  
students

### 7,348

admitted  
students from  
underrepresented  
groups

### 17,117

freshmen  
admits

### 1,455

transfer  
admits

### 811

graduate  
admits

# ENROLLMENT MANAGEMENT AWARD RECIPIENTS 2021-22



## INCOMING CLASSES

# 1,535

## Freshmen Students (+7%)

### 481

Graduate Students  
(+2%)

### 528

Transfer Students



## TOTAL FALL ENROLLMENT

### 8,658

Total Fall  
Enrollment

### 6,965

Undergraduate

### 1,693

Graduate

### 36%

Class of 2026  
Students of  
Color (+6% over  
Class of 2025)

### 67%

from Indiana

### 13%

from Illinois

### 17%

other out-of-state

### 3%

international

## LIVING BLUE AWARD

Casey Truax

THE LIVING BLUE AWARD RECOGNIZES A STAFF MEMBER OR TEAM THAT BEST EXEMPLIFIES LIVING THE CULTURE OF INDIANA STATE AND ENROLLMENT MANAGEMENT. THEIR "SPIRIT" IS DEMONSTRATED THROUGH A POSITIVE ATTITUDE, ACTS OF LOYALTY, TEAMWORK, CREATIVITY, AND COOPERATION. THEY SERVE AS THE HEART OF THE EM DIVISION.



## FINANCIAL AID

**22,414**

average debt of undergrad graduate (federal loans)

**\$26,216**

average debt of undergrad graduate (all loans)

**45%**

with a FAFSA are Pell eligible

**\$556,482**

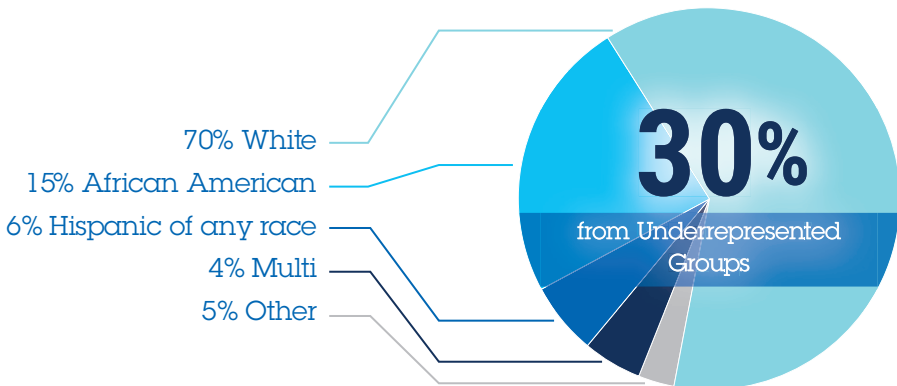
institutional need-based aid

**\$12,512,336**

institutional merit-based aid



## RACE/ETHNICITY



# INNOVATION AWARD

Lisa Moseley

THE INNOVATION AWARD RECOGNIZES A STAFF MEMBER, TEAM OR PROJECT GROUP WHO DEMONSTRATES OUTSTANDING CREATIVITY WHEN CONFRONTED WITH CHALLENGES, ISSUES, OR OPPORTUNITIES FOR IMPROVEMENT AND WHOSE RESULTS ARE DATA DRIVEN.



SYCAMORE PERSISTENCE

64.3%

1-Year Retention (+4%)

32.8%

4-Year Graduation Rate (+3%)

41%

6-Year Graduation Rate

525

4-Year Graduation  
Guarantee  
Sign Ups for  
Class of 2026

230

New Distance  
Graduate Students  
(+6%)

**SERVICE EXCELLENCE AWARD**

Debra Barber

THE SERVICE EXCELLENCE AWARD RECOGNIZES A STAFF MEMBER WHO PROVIDES EXCELLENT SERVICE TO OUR MANY STAKEHOLDERS, AND WHO HAS A COMMITMENT TO THE EM DIVISION'S DIRECTIONS AND GOALS.



**INDIANA STATE  
UNIVERSITY**

Enrollment Management  
Terre Haute, Indiana 47809